



Growing Your Business with the Domino

# Digital Solutions

Program



Domino. Do more.



## Maximizing your digital investment

Many label and packaging manufacturers find the transition to digital production challenging. Domino has brought together industry experts with decades of experience to help ease this transition and achieve your strategic business goals. Whether it's business analysis, estimating, workflow optimization, or application development, the Domino Digital Solutions Team is here to support your investment.

## Job costing for profitability

Customers new to digital inkjet production face challenges that they may not be prepared for. Domino has developed the tools and support to provide customers with a framework for accurate crossover and ROI calculations. Using your supplied files, we can estimate production costs for the Domino N610i, and compare it to traditional as well as other digital technologies. With the Digital Solutions Program, Domino has made a commitment to helping our customers navigate this digital landscape.



	Domino N610i	Flexo
Quantity:	40,000 labels	40,000 labels
(1 order - 4 skus)		
Dimensions:	8.375"x2.5"	8.375"x2.5"
# of Colors:	6/C	4/C
Material Cost:	\$0.35/msi	\$0.35/msi
Ink/Click Cost:	\$131	\$45
Job Cost (\$/1000):	\$20.65	\$24.35
Total Job Cost:	\$826	\$974



Flexo cost and specifications	
Capital cost	0
Amortization period	10 years
Ink cost (per lb)	15 33.07 per kg
Initial Set-up waste	300 ft.
Waste per version plate change	100 ft.
Number of colors	4
Number of versions	2
Plate changes per version	3
Cost per plate	50
Number of plate uses	2
Time required for plate change	5 mins
Ink waste per color per job (oz)	2 56.70 g
Number of operators	1
Print speed	200 ft/min
Job set-up time	50 mins

Domino N610i cost and specifications	
Capital cost	775,000
Amortization period	5 years
Ink cost (per kg)	80
Number of operators	1
Print speed	164 ft./min
Set-up & finishing time per job	10 mins
Set-up waste	30 ft.



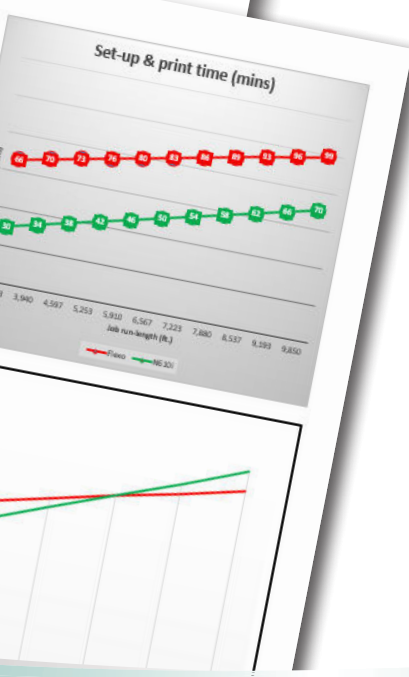
### Domino N610i vs Flexo Crossover Calculator

	Flexo	N610i
Set-up & print time (min)	83	
Media cost	206.61	206.61
Cost of media waste	28.92	0.34
Plate cost	250.00	0.00
Ink cost	124.50	0.00
Cost of ink waste	41.48	0.00
Labor cost	18.75	301.83
Equipment cost (amortization)	0.00	25.02
TOTAL COST OF JOB	669.60	601.11



Coverage  
**77%**  
Cost/msi  
**\$0.17**

**HP Indigo**  
40,000 labels  
3.375"x2.5"  
5/C  
\$5.35/msi  
\$267  
7.00  
080



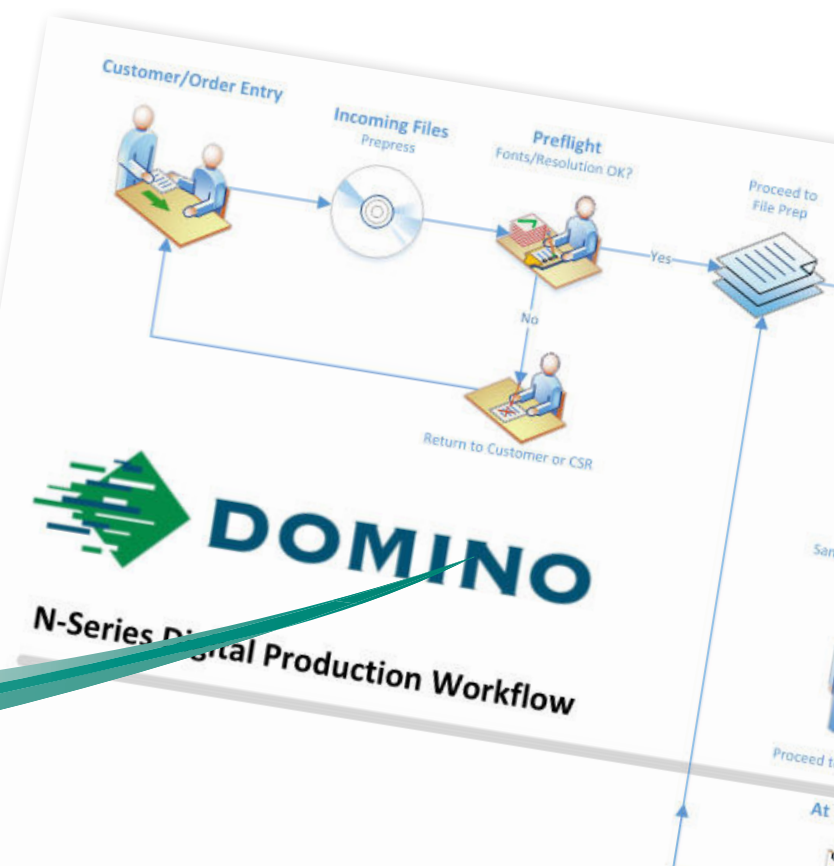
## Understanding the Digital Ecosystem

Your digital investment is an opportunity. Tuning your workflow for digital production takes maximum advantage of your digital investment. The Domino Digital Solutions Team can help you streamline your workflow and maximize the efficiencies of digital production. Detailed business flow analysis that includes all aspects of the job flow life cycle can dramatically reduce work in progress and create an environment for increased opportunities throughout your organization.

## Positioning for growth

At Domino, we understand that investments are made for a reason. Our Digital Solutions Team is here to assist in application development to help grow your business into new markets. Our goal is to make our customers as productive as possible, as quickly as possible.

For more information about the Domino Digital Solutions Program, contact your Domino Account Manager.





**Domino North America**  
1290 Lakeside Drive  
Gurnee, IL 60031  
847.244.2501 / 800.444.4512

**We look forward to working with you and your team to grow your business using the Domino Digital Solutions Program.**



[dominodigitalprinting.com](http://dominodigitalprinting.com)



[youtube.com/dominodigitalprint](http://youtube.com/dominodigitalprint)

## Why DOMINO?

- A long history of innovation, continuous growth, and exceeding customer expectations
- Over 35 years of inkjet technology experience
- Financially strong and stable
- Heavily invested in digital technology
- Global organization
  - 25 subsidiaries
  - 200+ distributors
  - 120+ countries
  - 2,000+ employees worldwide
- World headquarters: Cambridge, UK
- North American headquarters: Gurnee, IL
- As of June 2015, Domino is a Brother Group Company

**Domino. Do more.**